



### **OVERVIEW**

Directors Gary McHale and Nick Longford advise The Byrnes Dental Laboratory Ltd on its significant investment from Corus Dental Laboratory Group.

Incorporated in 2006 and family-run ever since, Byrnes Dental Lab became a DSA Prospect client in 2014. Since then we've supported the business through a period of notable growth and strategic restructure as they've continued to prove themselves as leaders in the digital dental marketplace.

# CASE STUDY:

Corus' Investment in Byrnes Dental Laboratory Ltd.



# **CLIENT PROFILE**

The Byrnes Dental Laboratory is a cutting edge, digital dental lab that is revolutionising the way the industry works. Their unique vision, approach and ethos ensures their work and services are the very highest standard. Using the latest technologies in the world of digital dentistry, Byrnes Dental Lab has the ability to work with clients around the globe.

Innovation and a passion for high-tech state-of-the-art manufacturing have placed husband-and-wife partnership Ashley and Alison Byrne along with their impressive team as leaders across the UK and Europe in world-class dental technology.





#### **INVESTOR PROFILE**

Founded in 2015, **Corus** is the leading European group at the forefront of dental prosthetic and orthodontic solutions. Offering a fully integrated digital platform for clinicians interacting with laboratories and patients, they promote the professional development of dentists and clinics through innovative protocols, products, services, training and education.

Their merger with Byrnes Dental Lab is a pivotal moment in their expansion and the first step to further planned growth across the UK.



going forward

We have worked with DSA Prospect for over 10 years, and they have been pivotal in helping us grow from a small business to a market leading industry expert of fifty people.

When the opportunity arose for us to integrate with a European group, DSA was the first call we made. Gary, Nick, and their team not only helped with all aspects of accounting and finance, but connected us to their trusted network of legal, personal, and currency advisers – everyone we needed to get the deal done!

This incredible level of expertise and service made the transaction seamless and ensured they looked after all our interests. DSA Prospect went above and beyond for our company and will now continue to play a key role as we expand into the UK market.

Ashley Byrnes, The Byrnes Dental Laboratory Ltd.



# HOW DSA PROSPECT SUPPORTS TRANSACTIONS AND INVESTMENTS

From initial advisory, tax and structural planning to business valuations and due diligence. Our transaction services will ensure the best possible outcome for you and your business.

For over 10 years DSA Prospect have established themselves as experienced and trusted advisors for a significant and varied range of clients, professional service providers and investors across the Thames Valley, London and beyond.

Taking a professional and pragmatic approach to our work with a focus on adding value, our team of advisors are well-placed to provide support ranging from lead advisory to financial due diligence with service tailored to the needs of the client.

Whatever the transaction size, our experienced and professional team design strategies that are unique to you.

# Contact us today!

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